

**Bright Automotive  
Summary Estimates**

(All monetary estimates in current dollars)

<b>TOTAL JOBS CREATED (as of 2015)</b>	530
Direct	204
Spin-off (includes Indirect Jobs)	326
<b>NET POSITIVE STATE REVENUE IMPACT</b>	\$6,867,672
Revenue foregone	\$4,327,328
Revenue gain	\$11,195,000
Personal income generated over life of MEGA agreement	\$145,390,000
Statewide employment multiplier (average, 2014–15)	2.55
Average Weekly Wage of Direct Jobs (as reported by the company at time of application)	\$1,700

**Bright Automotive**  
**Fiscal Effects on Michigan - Net Benefits with the Incentive Package**  
Thousands of Current Dollars

Year	Gross State Revenue	MEGA Costs	Net State Revenue
2005	0	0	0
2006	0	0	0
2007	0	0	0
2008	0	0	0
2009	0	0	0
2010	0	0	0
2011	1,095	483	612
2012	1,890	818	1,072
2013	2,444	979	1,465
2014	2,768	1,018	1,750
2015	2,998	1,029	1,969
2016	0	0	0
2017	0	0	0
2018	0	0	0
2019	0	0	0
2020	0	0	0
2021	0	0	0
2022	0	0	0
2023	0	0	0
2024	0	0	0
2025	0	0	0
2026	0	0	0
2027	0	0	0
2028	0	0	0
2029	0	0	0
2030	0	0	0
	11,195	4,327	6,868

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**Bright Automotive  
Economic and Fiscal Effects on Michigan - Net Benefits with the Incentive Package**

Economic/Fiscal Indicator	2011	2012	2013	2014	2015	Total
Total Employment	264	375	473	512	530	
Manufacturing	7	9	10	10	9	
Non-Manufacturing	257	366	463	502	521	
Retail Trade	20	32	38	41	42	
Services	191	266	332	356	367	
Other	46	68	93	105	112	
In Current Dollars (Thousands):						
Personal Income	\$14,220	\$24,540	\$31,740	\$35,950	\$38,940	\$145,390
Gross State Revenue	1,095	1,890	2,444	2,768	2,998	11,195
Mega Cost	483	818	979	1,018	1,029	4,327
State Revenue Net of MEGA Cost*	\$612	\$1,072	\$1,465	\$1,750	\$1,969	\$6,868

\* These estimates do not include any state government revenue losses due to the Investment Tax Credit, the Renaissance Zone Credit or the property tax abatement.