

LaFaive, Michael D.

From: LaFaive, Michael D.
Sent: Tuesday, January 18, 2022 11:59 AM
To: Chris Pike
Subject: Input Assumption Worksheet Request
Importance: High

Dear Mr. Pike:

You may remember me. My name is Michael LaFaive and I work for the Mackinac Center for Public Policy in Midland, MI.

I am writing you again today in search of the input assumption worksheet(s) I repeatedly requested of you/Tourism Economics last year as part of its modeling for 2019 "ad-spend ROI calculations" for SMARInsights/State of Michigan. I wrote you several times last year starting on June 15. I know that modeling work you do with IMPLAN is provided to another contractor for their own reports to the state of Michigan.

On July 22 I received a very helpful explanatory email about the methodology used by Tourism Economics for its ROI modeling. Then, as now, I appreciate it. What was conspicuously absent from that email was any response to my request for the actual input assumption worksheets.

I responded on August 3 and noted that you had not mentioned the sheets in your response and I asked again "if you could provide those to me." Having heard nothing for nearly three weeks I followed up again on August 20 and repeated my request again. I received no response.

Maybe this is just a coincidence, but I have also endured non-response responses from the MEDC and specifically with regard to input assumption worksheet questions. They ultimately suggested I reach out to you directly but doing so has not helped me obtain the critical piece of information that I seek.

I ask again, "Will you/Tourism Economics kindly provide them to me? I would be grateful if you could respond to me by this time next week so that I know whether or not I have to pursue alternative avenues of obtaining the documents.

Thank you for your time in advance. I look forward to your response.

Sincerely,

Michael LaFaive
Senior Director of Fiscal Policy
Mackinac Center for Public Policy