

PO #: PO-3260
Date: 10/20/2014
MEDC: 00115330
Version: 0 11/3/2014
Page: 1

Issued To:

LONGWOODS INTERNATIONAL
47 COLBORNE STREET
SUITE 301
TORONTO ONTARIO M5E 1B3 CANAD,

Ship To:

MICHIGAN ECONOMIC DEVELOPMENT CORPORATION
STRATEGY & POLICY
CORPORATE RESEARCH
300 N. WASHINGTON SQ
LANSING MI 48913

Bill To:

CONCUR INVOICE CAPTURE
c/o MICHIGAN ECONOMIC DEVELOPMENT CORP
10700 PRAIRE LAKES DR
EDEN PRAIRIE, MN 55344

Contact: DOROTHEA MEGOW-DOWLING
(517) 373-0673
megow-dowlingd@michigan.org

To Submit Electronically:
medc_invoicecapture@conkursolutions.com

To Submit Via Fax: (952) 516-5955

***** Purchase Order Terms and Conditions *****

Include this purchase order number on all invoice(s) and correspondence related to this order.
Failure to deliver by delivery date or according to specified terms and conditions may result in cancellation of order or contract.

Special Notes: All items on this purchase order are per the corresponding contract agreement.

Freight Carrier: N/A Cash Discount: Net 30 F.O.B.: Destination

Item	Description	Order/Start Date	Delivery/End Date	Account No.	Item Price
1	Advertising Svcs Travel Michigan 2014 National & Regional Tourism Adversiting Campaign For the period 10/01/2014 - 03/31/2015	10/1/2014	3/31/2015	15-5720-06-28-000	\$149,000.00

Authorized Signature: *Kristyn Blackmer* *11/16/14*
Kristyn Blackmer (517)335-9369
blackmerk1@michigan.org

Purchase Order Total	\$149,000.00
-----------------------------	---------------------