



THE MACKINAC CENTER FOR PUBLIC POLICY  
INVITES YOU TO CELEBRATE WITH US AT OUR

# *Twenty-fifth Anniversary Gala*

ON MONDAY, OCTOBER 7, 2013 IN EAST LANSING.

JOIN US. RSVP ENCLOSED.



*The reception begins at five-thirty and formal program at seven in the evening.*



*Register at* [MACKINAC.ORG/25TH](http://MACKINAC.ORG/25TH)

OR BY PHONE: 989-698-1905

*or by using the enclosed sponsorship  
and ticket information.*

Thank you for your support



With special thanks to our sponsors

== PROSPERITY SPONSORS ==

*John and Nancy Kennedy*



*Policy Integrity Project:  
Paul Mitchell*

== INNOVATION SPONSORS ==



== INDEPENDENCE SPONSORS ==



*Jerry Bloom*

*Richard D. McLellan*



We're welcoming

*John Mackey*

CO-CEO, Whole Foods Market

JOIN US!

# John Mackey

CO-CEO, Whole Foods Market

"Business is not a zero-sum game with a winner and a loser. It's a win, win, win, win game — and I really like that."

John P. Mackey is the founder of Whole Foods Market and has served as co-Chief Executive Officer since 2010. Mr. Mackey also served as president from June 2001 to October 2004, and as chairman of the board from 1978 to December 2009.

As the company's visionary, he has led the development of such innovative programs as the \$10 million in low-interest loans to local farmers and food producers to help them expand their businesses, the Whole Planet Foundation, whose mission is to help end poverty in developing nations with microcredit, a welfare rating system that improves the welfare of food animals, and a labeling system that creates transparency for seafood sustainability. Mr. Mackey's most recent focus is re-invigorating Whole Foods Market's emphasis on healthy eating and lifestyle choices. An active promoter of the new business paradigm termed "Conscious Capitalism," he is also co-founder of a non-profit organization by that name.

## RSVP Today!

**Online: [Mackinac.org/25th](http://Mackinac.org/25th) By phone: 989-698-1905**

**By mail: Use the enclosed registration form.**

Questions? Email [events@mackinac.org](mailto:events@mackinac.org)



We're celebrating how  
*Liberty Changes Lives*  
JOIN US!

# We're celebrating how *Liberty Changes Lives*

"The Mackinac Center is a true treasure, standing up for the Davids of the world against the Goliaths."

— Melinda Day (shown on front)

2011 client, Mackinac Center Legal Foundation

Michigan is blessed with an abundance of the human and natural resources needed for vibrant commerce and communities in the 21st century.

The Mackinac Center has a vision that we hope you'll share: Advancing liberty and opportunity for all people. In pursuit of this vision, we are promoting better public policies. We are working to restore the blessings of liberty to the people of Michigan and their posterity.

Our 25-th anniversary gala, is a celebration of how liberty changes lives. Whether you are a young entrepreneur, factory worker, business owner or college student, the Mackinac Center' is working to empower real people like you with real s 25-year track record shows how it's working to empower real people with real opportunity.

Come celebrate with us!

**RSVP Today!**

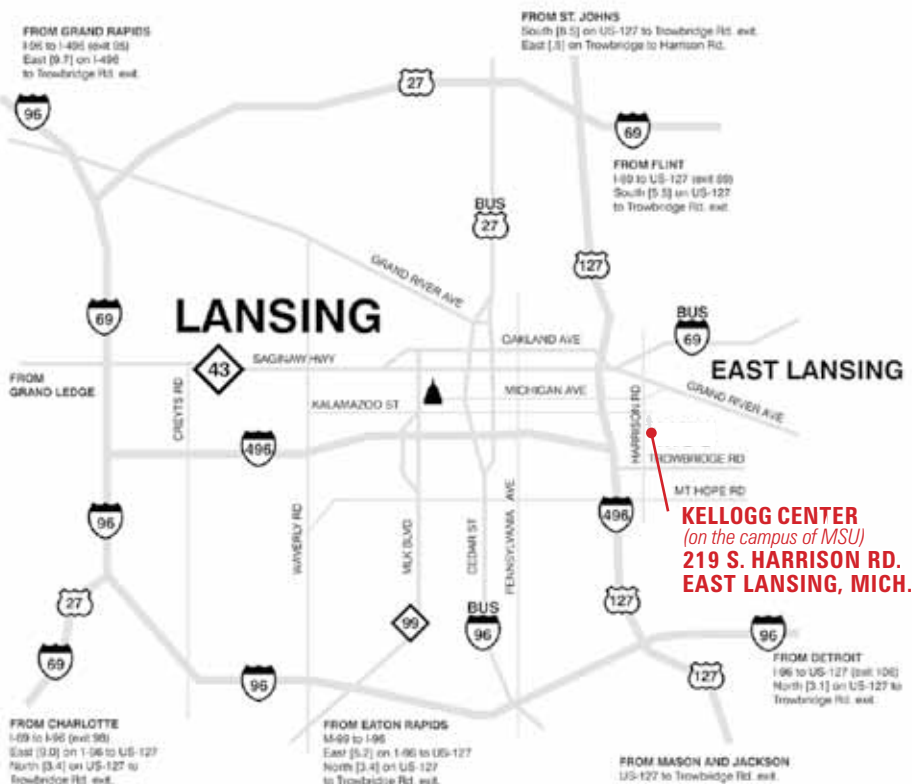
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# Twenty-fifth Anniversary Gala

## DIRECTIONS & PARKING



Scan this QR code for  
a Google map to the  
Kellogg Center



# Twenty-fifth Anniversary Gala



*Twenty-fifth  
Anniversary Gala*

WITH JOHN MACKEY



HARRISON RD.

□ REGISTRATION  
TABLE

**P** PARKING

(Parking is free! You  
may have to take a  
ticket at the gate.)

Go to the second floor of  
the parking garage, cross  
the skywalk to the Kellogg  
Center, and register inside  
the entrance.

Once registered, you will  
be directed to the event  
reception.

*The Mackinac Center's 25th Anniversary Gala will be held Monday, October 7, 2013.  
A reception begins at 5:30 p.m. at the Kellogg Center in East Lansing, Michigan.*

## **YES, I (we) will be attending**

*Please review the sponsorship opportunities below*

- ☐ LIBERTY EVENT SPONSOR \$25,000
- ☐ OPPORTUNITY SPONSOR \$15,000
- ☐ PROSPERITY SPONSOR \$10,000
- ☐ INNOVATION SPONSOR \$5,000
- ☐ INDEPENDENCE SPONSOR \$2,500
- ☐ INDIVIDUAL TICKET \$100

☐ I/We'd like to be a student sponsor and pay for \_\_\_\_\_ students at @ \$100 each

☐ I/We can't attend but want to support the Mackinac Center with a gift of \$ \_\_\_\_\_

*If sponsoring a table, please list all attendee names on the back of this sheet  
or call Kristine Palosaari at 989-698-1968.*

**Continue to other side for the payment form. (You can also register on-line at [Mackinac.org/25th](http://Mackinac.org/25th))**

### LIBERTY EVENT SPONSOR - \$25,000

- Prominent recognition in event program and on event signage
- Advance recognition on event Web page (optional)
- Recognition from the podium
- Premier seating for 24 guests at dinner
- Access for 24 guests to VIP reception with John Mackey and photo opportunity
- Sponsor name on event table cards
- Special "thank-you" gift

### OPPORTUNITY SPONSOR - \$15,000

- Prominent recognition in event program and on VIP reception signage
- Recognition from the podium
- Premier seating for 20 guests at dinner
- Access for 20 guests to VIP reception with John Mackey and photo opportunity
- Sponsor name on event table cards
- Special "thank-you" gift

### PROSPERITY SPONSOR - \$10,000

- Recognition on event signage for underwriting wine service for our guests
- Listing in event program and recognition from podium
- Prime seating for 16 guests at dinner
- Access for 16 guests to VIP reception with John Mackey and photo opportunity
- Sponsor name on event table cards

### INNOVATION SPONSOR - \$5,000

- Listing on event program
- Sponsor name on event table cards
- Prime seating for 12 guests
- Access for 12 guests to private VIP reception with John Mackey and photo opportunity

### INDEPENDENCE SPONSOR - \$2,500

- Listing on event program
- Sponsor name on event table cards
- Preferred seating for eight guests
- Access for eight to private VIP reception with John Mackey and photo opportunity



**- Payment Method -**

CHECK: ☐ Corporate ☐ Personal *(payable to the Mackinac Center for Public Policy)*

CREDIT CARD: ☐ Discover ☐ Mastercard ☐ Visa

*Please charge my card a one-time fee of \$ \_\_\_\_\_*

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_

**- MAILING ADDRESS -**

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

Phone (Day) \_\_\_\_\_

(Evening) \_\_\_\_\_

Email \_\_\_\_\_

*If returning this by mail, please fold it and insert into the enclosed envelope.*

*— \$50 of each ticket is tax-deductible —*

**IF SPONSORING A TABLE, PLEASE LIST ALL ATTENDEE NAMES BELOW**

