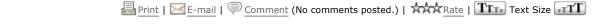






HOME NEWS SPORTS OPINION ACCENT OBITS ENTERTAINMENT MULTIMEDIA CLASSIFIEDS YELLC

Local News



Freeland schools have many Facebook, Twitter fans; che online

By Erika Hirschman for the Daily News

Published: Tuesday, June 9, 2009 11:53 AM EDT

Freeland Community Schools Superintendent Matt Cairy says the district is keeping parents, students an better informed by linking to the latest in technology.

Since joining Facebook and Twitter -- the first being a social networking website and the latter a micro-b - in early March, the district now has some 375 fans on Facebook and has followers on Twitter. Joining both services does not cost the district anything and is a way to stay connected to the community, Cairy said.

Joining Facebook is a way to get information to parents and students in the district, and to share what's each of the buildings. Whether people are interested in sporting events and updates, links to various article news, they can now access the information via those on-line services.

Since the district will do away with three of next school year's districtwide newsletters to reduce costs, C Facebook and Twitter are ways to "get information out there for our community in an inexpensive way." Pri newsletters instead of six will save the district about \$3,000.

The district's Facebook page has links to local newspaper articles, information on changing school start ti year and sporting event stats.

"It's both positive and informational," said Cairy. "We feel like we want to get everything out there for people to know and understand."

Cairy said the district also is posting its checkbook register information on the school's website because "we see this as just another way to provide information to those we serve."

Cairy said the Freeland Community School District has been posting the checkbook registers on line for taxpayers to inspect since February. Bullock Creek Schools also posts its checkbook register.

"I think this is a great idea, and it makes sense. It's public information and it's there for those who want to look at it," said Cairy. In February, the site received 76 hits; in March, 60 hits; in April, 44, and in May, 35, according to Cairy, who tracks the number of hits. Check registry information and the links to Facebook and Twitter can be found at the Freeland Community Schools website at www.freeland.k12.mi.us/edu.



Last week, Kenneth Braun, director of the Mackinac Center's "Show Michigan the Money" transparency p center is encouraging all 551 public school districts in Michigan to provide the check register data on their v

The "Show Michigan the Money" project now includes 40 public school districts statewide. Links to all 40 checkbook registers are available at www.showmichiganthemoney.org/9329.

"Our goal is to make every school district in the state aware of this project," said Braun. "We want to have majority of the check registers up on our website by the end of 2009."

« Previous Article				
Itchy-fingered pipers warm	up for Scottish Saturday i	<u>in Midland</u>		<u>Locals rally arou</u>
Article Rating				
Current Rating: 0 of 0	votes!	Rate File: Select Rating:		
Reader Comments	;			
The following are comme	ents from the readers. In	no way do they represent the vie	w of ourmidland.com.	
Submit a Commen	t			
		ase keep all comments respectfu eet our "Terms of Use" please cli		
Name:	_			
Email:	_			
Comments:				

Current Word Count: 0

Image Verification: (Case sensitive)



Post Comment

Return to: Local News « | Home « | Top of Page ^



Learn Youthful Secrets

Read my secret on how to look younger

Learn more



Anti-Wrinkle Success

Read how to look years younger with 2 easy steps.

Learn more

New Finds on A

Easily Remove

The "Aging Ant

AP Wire Headlines

- AP US Headlines
- AP Weather
- AP Strange
- AP Politics
- AP Finance & Business
- AP Entertainment
- AP Health & Science
- AP Sports

Sections

- Homepage
- News
- Obituaries
- Sports
- Opinion
- Accent
- Entertainment
- Classifieds

- Blogs
- Verge
- Pets of the Week
- Visuals

Online Features

- Calendar
- e-Edition
- Guestbook - Health
- Online Photo Gallery
- Community Photos
- Features

Services

- About Us
- Advertise with Us
- Contact Us
- Make us your Home Page
- Online Forms
- E-mail Updates
- Subscriber
- Services
 Print Archives
- NIE
- NIE e-edition

RSS Feeds - RSS is a format set up for sharing content on the Web. The following sections are available as RSS feeds:

- News
- Editorials
- Police & Courts
- LettersSports
- Accent
- Obituaries Engagements
- Comments Weddings

Copyright © 2009 Midland Daily News Send feedback to info@mdn.net.

All rights reserved. View the Midland Daily News' Privacy Policy and Terms of Use. | This material may not be broadcast, published, rewritten or redistributed without written permission.

HEARST newspapers

Powered by TownNews.com