LOCAL COMMENT

Change Michigan’s union work laws

By LAWRENCE W. REED

Michigan is rich in natural beauty and resources, skilled laborers and entrepreneurial capability. But our state’s potential is being frittered away by political leaders who cannot muster the courage to fix the fundamentals.

Poor policy and snake-oil remedies have come to define Lansing these days, as the Michigan economy languishes. Rising taxes and government spending are about to take a bigger bite out of a shrinking private sector. Regulatory agencies that seem to lack adult supervision are choking growth. A pervasive entitlement mentality deters the transformational thinking that the state desperately needs. Politicians call for more money for universities even though students are staying in Michigan for the education but then leaving for jobs.

Relative to other states, Michigan’s per capita income has been in freefall since 2000 and now stands at an astonishing 7.8% below the national average — unprecedented since the Great Depression. Outbound migration is now almost as high as it was during the painful 1982 recession.

It’s time to fix one of the most important fundamentals of them all, Michigan’s labor climate. The state’s expensive ads featuring actor Jeff Daniels are no match for the ubiquitous perception that compulsory unionism makes Michigan an undesirable location for business. Perhaps nothing we could do would more effectively erase that harmful image and help jump-start our economy than for Michigan to endorse worker freedom of choice through voluntary unionism.

Twenty-two states never compel union fees or membership as a condition of employment. A 2007 study by Mackinac Center labor policy analyst Paul Kersey reveals some startling numbers about how Michigan compares with them. Between 2001 and 2006, gross state product in those states grew by an average of 18.1%, compared to Michigan’s paltry 3.4%, the slowest of all 50 states.

During the same five-year period, employment declined in Michigan by 4.8% while it grew in the voluntary union states by 6.4%. By any meaningful measure of jobs and income, growth in voluntary union states far exceeds all other states and especially Michigan. Adjust for bonuses and the cost of living, and even many nonunion autoworkers in places such as Tennessee are earning more and have more job security than unionized autoworkers here.

Employee freedom of choice does not mean unions are forbidden. It simply means they must earn the willing approval of workers. The leadership of organized labor protests that this burdens them with representing “free riders” who opt not to pay dues, but that’s a “burden” they lobby in Washington to keep. Besides, unions are not an unqualified benefit that workers should be forced to pay for, particularly if union policies price some workers out of their jobs or contribute to a business climate that drives employers away.

Fixing the labor climate by adopting freedom of choice is not an option in the current Legislature, which will not even seriously consider repealing the state’s costly union subsidy, the Prevailing Wage Act. Gov. Jennifer Granholm has shown no leadership on such issues. The state’s public sector unions flexed their considerable muscle in Lansing by blocking spending cuts and pushing for job-killing tax hikes in the recent budget debate. If unionism is to be made voluntary in Michigan in the foreseeable future, it must happen by citizen initiative through a ballot measure.

Ultimately, voluntary unionism is not antiunion. It is decisively proworker. It encourages unions to be more accountable and responsible. Not only does it yield a healthier economy, which benefits all of us, including schools and governments, it gives workers options and opportunities they don’t have in a compulsory environment.

If anyone thinks that what Lansing has been doing this year will make Michigan a magnet for jobs and enterprise, they are sadly mistaken. It’s time to consider what has been proved effective in states that compete with us.

LAWRENCE W. REED is president of the Mackinac Center for Public Policy, a free market think tank in Midland. Write to him in care of the Free Press Editorial Page, 615 W. Lafayette, Detroit, MI 48226 or at oped@freepress.com.