

# Jungle Drums

I like to imagine societies in eons past communicating important signals to neighbors by beating their jungle drums for all to hear. Primitive codes would transmit warnings, invitations to meet, actions to take, or good news to celebrate.

Are we using our modern jungle drums to tell our friends about the Mackinac Center?

The success of the Mackinac Center for Public Policy, which accepts no government funding, hinges on member support. To effectively impact on society, we must develop, expand, and maintain a cadre of dedicated grass roots supporters.

Who should be a Mackinac Center member? Anyone who supports free enterprise,

limited government, and respect for private property. It seems natural that every citizen would desire for themselves and their neighbors the prosperity and personal freedom that flow from sound economic policies promoted by the Center.

How will the Mackinac Center grow? Members—those who already understand what it's all about—should “beat the jungle drums” about the benefits of supporting the Mackinac Center.

Every day we talk with people who say something like, “I love what the Mackinac Center does. I read your publications and agree with just about everything the Center stands for. It's great to have an organiza-



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tion that champions freedom and free enterprise. Keep up the good work!” But many people have not yet made the connection between moral support and financial support. The only way we can “keep up the good work” is with continued support from current members and the growth that comes from new members.

When you speak with friends and associates about freedom, self reliance, eliminating barriers to initiative, and civil society (private solutions to public problems), do you mention the Mackinac Center? Do you urge them to use the Mackinac Center as a resource for the free-market perspective on public policy issues? Do you urge them to join the Mackinac Center and support it financially?

The Mackinac Center has already had remarkable success in shifting Michigan public opinion toward a greater appreciation of free enterprise. Imagine how much more we could do if your friends maintained a basic annual \$100 Mackinac Center membership. This would be a good time to start beating those jungle drums. ■